

Go Tell It On the Web



Good News
Deserves to Be Heard

ACTIVE MISSIONARY™

Directories and Dynamic Web

Pages for Ministries

Get the Word Out

Looking for a way to increase the visibility of your organization and provide greater support to your missionaries? Active Missionary™, powered by the patent-pending Active Profile™ engine, creates directory listings and web pages with easy-to-use templates customized for your organization. Active Missionary™ is quick to deploy, reliable, secure, and best of all : *it is totally free!*

Full featured and hassle free

Active Missionary™ is a web-based service that gives you all of the features and benefits of an on-site application with none of the worries. There's no need to hire web developers, no need to maintain your own server, and no need to install any hardware or software. A single link on your existing site transports the viewer seamlessly to your organization's directory and member pages.



Serbus hosts all of the pages, handles all of the maintenance, and ensures that everything is in good working order.

Publish news and photos with the click of a mouse

Missionaries can use Active Missionary™ web pages to publish their goals, current activities, photos, prayer requests, and news of special projects. Active Missionary™ displays their words and images on the Internet as soon as they are entered. The web pages, in effect, serve as electronic newsletters that minimize printing and mailing costs and provide a vehicle for online donations.

Ten Good Reasons to Use Active Profile™

1. Increase organization visibility and support for members.
2. Establish a lively, dynamic relationship with supporters.
3. Accept online donations.
4. Plug and play with no on-site programming, servers, software, or databases.
5. Help visitors navigate your organization easily.
6. Update pages easily, at any time, from anywhere.
7. Cut the costs and time associated with mailers.
8. Keep online member rosters up to date easily and quickly.
9. Send updates automatically to supporters.
10. Create a friendly and consistent identity throughout your organization.

Free directory, free web pages

We offer the directory and individual web pages free of charge to your entire christian-based missionary organization.

Call or email us today for more information and a demo.

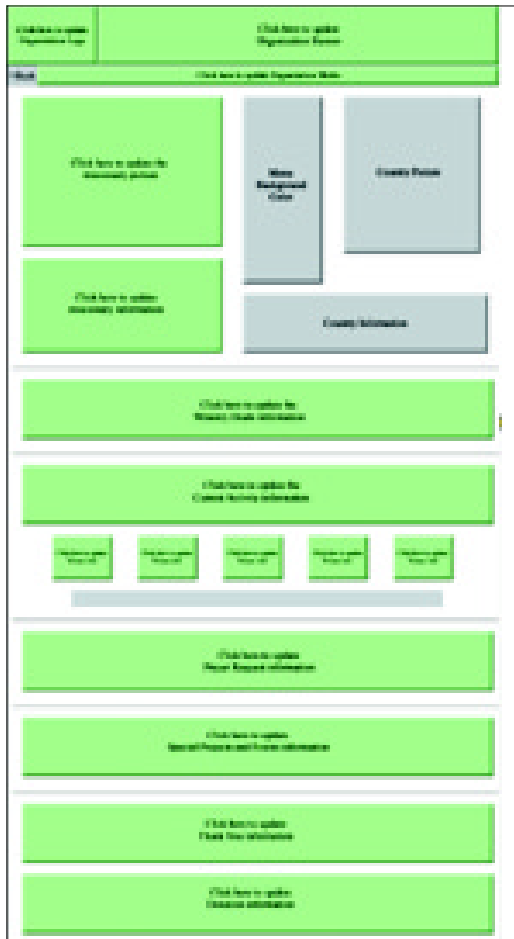
Phone: 952.404.1902
info@world-missionary.com

Active Profile™ is a product of Serbus, a leading developer of hosted, user-friendly web applications.

Click, Update, and Communicate

1. Simply click on the template blocks to create or update photos and text. To maintain a mission identity, the organization chooses the logo, banner, and menu background color. Members customize their individual pages with personal information, activities, and photos.

2. Clicking an information frame opens a window for adding or changing text. Clicking a photo frame opens a browse window that lets you automatically upload new photos or graphics from your hard drive.



3. Once the updates have been made, Active Profile™ automatically emails supporters with a “news flash” and a direct link to the updated page.

